



ALL BRITISH DAY INCORPORATED

PO Box 3153, SALISBURY EAST, SA 5109

WEBSITE: WWW.ALLBRITISHDAY.COM

24/1/2022

Cancellation of ABD 2022

Dear All British Day Supporter,

I am contacting you to regretfully inform you of the unanimous decision that was made today in response to Covid related developments that have only recently been made known to us. To permit us to host All British Day each year, apart from the efforts of the committee and the many enthusiasts that willingly offer their help on the day, other groups also contribute to making the day the success it has now become.

The unrelenting pressure of Covid and the recent Omicron surge has negatively impacted the essential support groups that we rely on to help us run the day. After exhausting all workable options, we decided that it is simply not feasible for us to host All British Day in 2022.

Throughout the year we have had to introduce many changes to the day to ensure that we would comply with the SA Health requirements for our Covid Management Plan application; however, the recent developments (outside our control) would mean that we would not satisfy these requirements and therefore we would not be granted approval.

We looked at the possibility of introducing even more radical changes that might have allowed us to continue down the path of securing approval from SA Health and running the day, but even if these long-shot options were successful it would have meant that we had greatly compromised the day and the relaxed and enjoyable experience for everyone involved.

We will now start to focus on All British Day 2023. As per our entry conditions, we will post out to you your prepaid ABD 2022 memorabilia purchases. Later this year, when we open our entry portal for ABD 2023 entries, we will still request that you fill out the entry form, but we will roll over your ABD 2022 entry and any breakfast(s) for ABD 2023.

You may wish to still take your British vehicle out for a run on 13/2/2022 as we are aware of the resourcefulness and adaptability of you, our loyal supporters that is entirely a matter for you. Principally via our website, we will keep you informed of our proposed revamped Virtual All British Day with revamped prizes! Expect also to hear from us later regarding ABD 2023 and our proposed featured clubs.

We realize that the news of cancellation may come as a disappointment at this late stage. We too share your disappointment; however, we feel the decision to cancel ABD 2022 is a responsible and prudent one, given we did not want to compromise anyone's health and the basic premise of the event, as a safe enjoyable picnic day.

Kind Regards
Jamie Sandford-Morgan

President All British Day